



# Tourism Statistics Summary

## October 2017

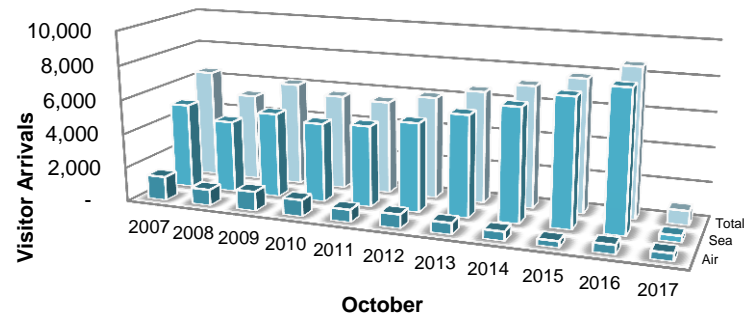
### OVERVIEW

October's 2017 visitor arrivals after the passage of Hurricane Irma in the previous month September showed another large decrease; 2.3 percentage points larger than that of the previous month with the year's second decrease being 90.4% when compared with October 2016. Arrivals in October totalled 833; with this figure being the second lowest recorded number of visitors to grace our shores dating back to 1993, after September's 2017 figure. Similarly, the October period in 1995, after the devastating passage of Hurricane Luis recorded 1,694; more than twice the amount recorded during this period under review.

October's decrease in visitor arrivals was impacted by both types of visitors; tourists (stay-overs) and day excursionists (day-trippers). The passage of the Hurricane Irma may have disrupted travel plans as access to and accommodation on the island were

limited.

Of these visitors, 76.0% of the arrivals represented business travellers and the other 24.0% vacationers.



	2007	2008	2009	2010	2011	2012	2013	2014	2015	2016	2017
■ Air	1,412	944	1,140	974	741	807	666	536	366	530	448
■ Sea	5,029	4,248	4,977	4,645	4,757	5,194	5,913	6,598	7,401	8,105	385
■ Total	6,441	5,192	6,117	5,619	5,498	6,001	6,579	7,134	7,767	8,635	833

Figure 1: Visitor Arrivals, October 2007 - 2017

### PASSENGER MOVEMENT

Passenger arrivals (including both residents and visitors) recorded a decrease of 80.8%; totalling 3,006 down from October's 2016 figure of 15,670 passengers. Anguilla's inward passenger movement by sea continues to be the main mode of entry, however, recording a near equal proportion to air arrivals in comparison to higher proportions in previous periods. Passengers arrivals via the seaport accounted for 1,576 (52.4%), of which, 1,533 (97.3%) passengers entered at the Blowing Point terminal and 43 (2.7%) at the Sandy Ground port. 1,430 (47.6%) passengers came into Anguilla via the Clayton J. Lloyd International Airport.

Passenger departures recorded a decrease of 80.6% relative to the same period in 2016, with 2,840 outbound passengers, compared to the recorded 14,632 in 2016.

Passenger departures via the seaports from Anguilla accounted for 55.3% (1,571), of which 1,531 (97.5%) passengers left though the Blowing Point terminal and 40 (2.5%) passengers made their exit from the Sandy Ground port. The Clayton J. Lloyd International Airport facilitated 44.7% (1,269) of the departures from Anguilla.

### TOURISTS (Stay- Over Visitors)

October's tourist (stay-over) visitor arrivals to Anguilla recorded its sixth monthly decrease for the year 2017, with an 81.5% decrease over the same period for 2016 with 602 arrivals. This year's figure recorded the second smallest number of tourist arrivals ever for any one month, as far back as 1993, with the lowest recorded in the previous month; September with 351 arrivals.

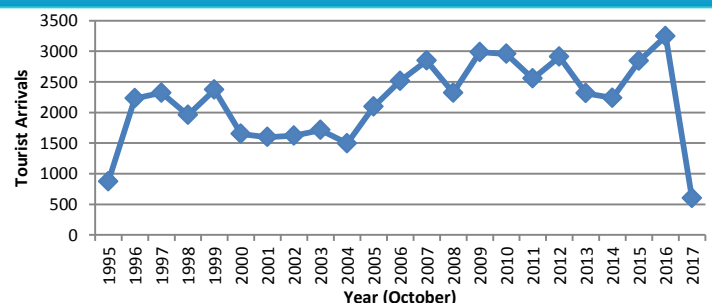


Figure 2: Tourist Arrivals, October 1995-2017

**TOURISTS (Stay- Over Visitors)** *continued*

The average intended length of stay of tourists in Anguilla for the period under review increased to 17.4 days compared to 6.7 days in October 2016. Most tourists; 66.4% intended to spend 23 days and more in Anguilla, followed by 13.8% of tourist who planned 1-3 days, 11.3% who scheduled for 4-7 days, 5.8% who scheduled for 8-15 days and 2.7% who stated they intended to stay 16-22 days.

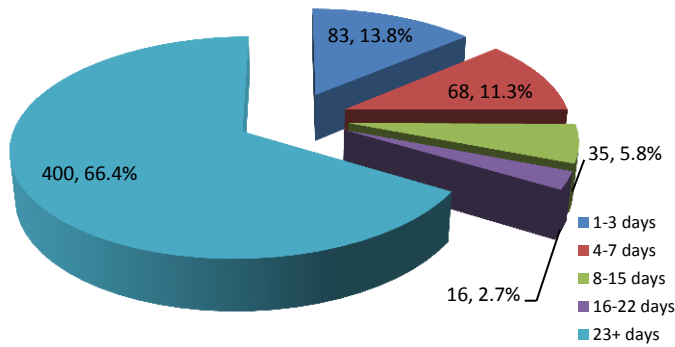


Figure 3: Tourist Arrivals by Length of Stay, October 2017

A review of the source markets for tourists visiting Anguilla during October 2017 showed that all source markets contributed to this recorded decrease. The largest decrease were experienced in the ‘German’ markets with 100.0%, followed by the ‘Italian’ (95.7%), ‘Other European’ (91.7%), ‘French West Indies’ (91.3%), ‘Canadian’ (88.3%), ‘USA’ (86.2%), ‘Dutch West Indies’ (81.3%), ‘Other’ (70.1%), ‘Caribbean’ (65.5%) and ‘U.K.’ (53.2%) source markets. The USA market; Anguilla’s major source market recorded a share of 34.2% of the tourist market.

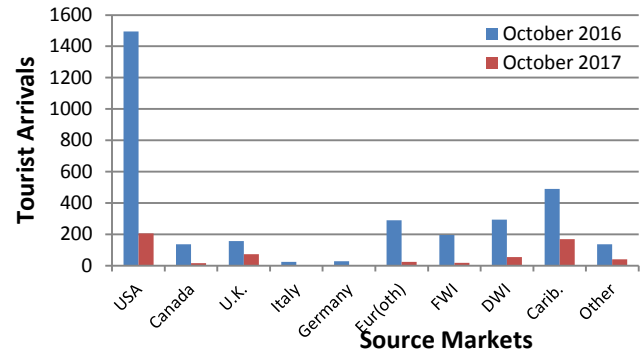


Figure 4: Tourist Arrivals by Country of Residence, October 2016 and 2017

**EXCURSIONISTS (Day Trippers)**

Excursionist arrivals for the month under review recorded its third and highest decline for the year 2017 with 95.7%; 231 day trippers, down from 5,389 during the same period in October 2016. This is recorded as the lowest number of day-trippers to the island for any given month for which data is available, as far back as 1993, followed by the previous month, September with 302 arrivals.

Similarly, October’s 1995 figure after the devastating passage of Hurricane Luis totalled 823, which is almost 4 times that of this period’s figure under review.

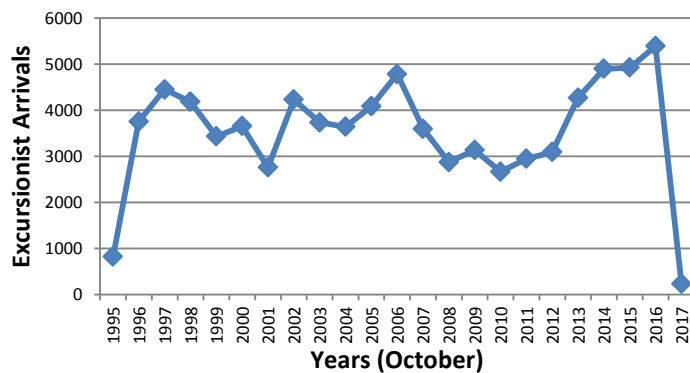


Figure 5: Excursionist Arrivals, October 2007–2017

Anguilla’s day-trippers source markets showed declines in all markets, contributing to the decrease in excursionist arrivals this month. The largest decrease was recorded in the ‘Italian’ market with 100.0% followed by the ‘Canadian’ (99.4%), ‘USA’ (98.6%), ‘German’ (97.0%), ‘Other’ (96.7%), ‘French West Indies’ (96.8%), ‘U.K.’ (92.8%), ‘Other Europe’ (92.0%), ‘Dutch West Indies’ (86.8%), and ‘Caribbean’ (86.3) source markets.

Anguilla’s main excursionists source market, the USA fell to holding the fourth highest share of the excursionists’ market with 15.6%, while the ‘Dutch West Indies’ market held the largest share with 28.1%, during this period.

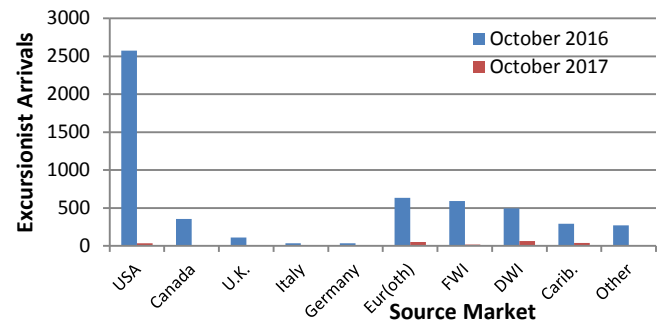


Figure 6: Excursionist Arrivals by Country of Residence, October 2016 and 2017